

# NOT A CONTRACT



## UNITED STATES AIR FORCE TRADEMARK LICENSE RENEWAL APPLICATION

This is not a contract. You are not authorized to use USAF marks until: 1) you receive a fully executed Trademark License Agreement, 2) your products and graphics have been approved, and 3) you have provided our office with evidence of product liability insurance.

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Web Address: \_\_\_\_\_

Address: \_\_\_\_\_  
Street

\_\_\_\_\_  
City State Zip/PostalCode Country

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Entity Type: Corporation Limited Liability Company  
Partnership Other

Top Competitors: \_\_\_\_\_

## FINANCIAL INFORMATION

Since your last U.S. Air Force license application, has your company changed financial institutions?      Yes      No      (If no, continue to Credit Report and Business Information)

Bank Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street

\_\_\_\_\_  
City                      State                      Zip/Postal Code                      Country

Bank Contact: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Carrier: \_\_\_\_\_ Individual and aggregate limit: \_\_\_\_\_

*\*Please provide an up-to-date copy of your company's Certificate of Liability Insurance*

## CREDIT REPORT AND BUSINESS INFORMATION

Check one of the following business credit report sources. Please provide a printout of the report, to include a visible credit score, with this application. This is a required item.

Experian<sup>®</sup>      Equifax<sup>®</sup> Small Business Enterprise  
Dun & Bradstreet<sup>®</sup> (PAYDEX Score)

## BUSINESS HISTORY

Company sales volume for most recent year: \$ \_\_\_\_\_

Sales volume for Air Force licensed products: \$ \_\_\_\_\_

Distribution channels for Air Forced Licensed Products:

\_\_\_\_\_  
Do you have a Better Business Accreditation?      Yes (Please provide report)      No

## PRODUCT INFORMATION

Identify U.S. Air Force properties for which you are seeking a license (neither the U.S. Air Force Seal nor the Hap Arnold Wings are available for licensing)



USAF Symbol



USAF Coat of Arms

Other: \_\_\_\_\_

Current Licensed Products: \_\_\_\_\_

Do you wish to add products to the renewed license agreement?      Yes      No

If yes identify products:

Product	Estimated Wholesale Price	Estimated Retail Price

Territory to be covered with new license agreement:

U.S. Territories      Worldwide      Other

Requested term of license agreement:      1 yr      3 yr      5 yr

Plans for distribution (i.e. retail accounts, AAFES, direct mail and internet):

\_\_\_\_\_

Will the product(s) be used in conjunction with any other proprietary marks?

Yes      No      If Yes, identify marks: \_\_\_\_\_

Have any products you produced ever been involved in a product liability claim?

Yes      No      If yes, please explain:

\_\_\_\_\_

Does your company actually manufacture the product(s):      Yes      No

If yes, location of manufacturing plant: \_\_\_\_\_

If no, identify manufactures or subcontractors where the licensed products will be made:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Street

\_\_\_\_\_

City

State

Zip/Postal Code

Country

Contact/Position: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Would you like to add any manufacturer(s) not included in your most recent executed licnese?

Yes      No

If yes, identify added manufacturers or subcontractors:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Street

\_\_\_\_\_

City

State

Zip/Postal Code

Country

Contact/Position: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

## ADDITIONAL INFORMATION

- Please enclose any additional information you believe will help the U.S. Air Force evaluate your license request. This additional information should include but not be limited to providing the following:
- Non-returnable samples of new products for evaluation of materials, quality and workmanship.
- List of products bearing Air Force marks
- Proof of liability insurance
- Any other information (catalogs, brochures, etc.) that will help demonstrate your company's ability to successfully develop and market the proposed products.

## PROSPECTIVE LICENSEE STATEMENT

The undersigned hereby affirms that answers to the above questions are true and complete, except where such question calls for estimates or projections, and that all questions have been answered in good faith and to the best of the applicant's knowledge.

Name and Title of individual supplying information: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RETURN COMPLETE APPLICATION TO:

**U.S. Postal Service Address Only:**

AFPAA Bldg. 171  
ATTN: Air Force Trademark and Licensing  
2261 Hughes Ave, Ste 157  
Lackland AFB, TX 78236-9853

**Courier and Delivery Services Address (FedEx, UPS, DHL):**

Air Force Public Affairs Agency, Ste 7000  
ATTN: Air Force Trademark and Licensing  
3515 S. General McMullen  
San Antonio, TX 78226-9853

## ADDITIONAL PRODUCT INFORMATION

Product	Estimated Wholesale Price	Estimated Retail Price

Current as of 13 May 2011